



SureShade RTX installed on Cobia 237 for Freedom Boat Club Miami Beach location used at 2019 Miami Boat Show during BoatUS On-Water Handling Courses

Equip Your Cobia 237 with SureShade RTX

SureShade RTX Spec'd & Ready to Install on Freedom Boat Club's Cobia 237 Boats

Order as factory option from Cobia or install aftermarket



Give your Freedom Boat Club members improved sun protection with a SureShade RTX pull-out boat shade system for your **2019 Cobia 237** boat!

With SureShade's first Cobia 237 installation of RTX complete – and boat measurements on file – SureShade can now fast-track FBC orders for our RTX pull-out boat shade on this model.

Freedom Boat Club locations can request SureShade as an option from Cobia prior to delivery, or choose to install SureShade after boat delivery with our easy-to-follow instructions.

Easy Ordering as Factory Option

- Specify SureShade RTX as a factory option for Cobia 237 prior to boat delivery*

Easy Aftermarket Order & Installation

- Installation requires only our figure eight clamps – no drilling on the boat's top required
- Submit order at: www.SureShade.com/FBC-order

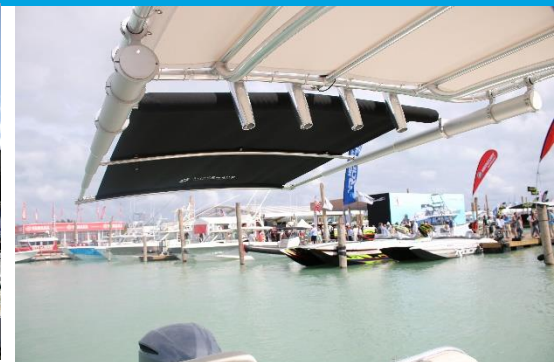
Easy How-to-Use Instructions for FBC Members

- Video with full shade demonstration for dockmasters and members
- Easy step-by-step instructional reference sheet for how to extend and retract the RTX shade & laminated card to keep with the boat

*SureShade typically requires 4-6 weeks lead time – check with Cobia on timeframe for install at the factory.



EXTENDING THE FREEDOM BOAT CLUB EXPERIENCE WITH SURESHADE



Freedom Boat Club Member Benefits

- Improved sun protection for bow or cockpit, making a safer more enjoyable experience
- Cruise with aft shade extended - framework can withstand wind speeds up to 50 MPH
- No additional set-up with each use – simply pull out to get shade in seconds... RTX extends 4.5 feet

Bonus Benefits for Freedom Boat Club Locations

- Replacement canvas at cost if needed for resell
- Ability to brand canvas with FBC logo imprint (additional fee)
- FBC dealer locations can sell & install SureShade to earn additional revenue – using the Cobia 237 installation as a showcase

Shade Operation Resources for Freedom Boat Club Members

YouTube

Instructional Demo Video



[WATCH VIDEO ON YOUTUBE](#)



Step-by-Step How-to Handout



How to Order SureShade RTX for Your Cobia 237:

Order direct from SureShade for an Aftermarket Install

- **FBC Price: \$1,500 + shipping** (MSRP: \$1,950)
- SureShade provides everything needed for easy install, including universal mounting clamps & installation support
- Submit order at: www.SureShade.com/FBC-order

OR

Order as Factory-Installed Option direct from Cobia

- Get Freedom Boat Club OEM pricing as an option ordered direct from Cobia
- SureShade will coordinate with Cobia to ensure factory-installation prior to boat delivery

